

THE CORPORATION OF THE TOWNSHIP OF WELLINGTON NORTH CULTURAL ROUNDTABLE MEETING MINUTES THURSDAY, NOVEMBER 14 @ 12:00 PM COUNCIL CHAMBERS, KENILWORTH

Committee Members Present:

- Bonny McDougall, Chair
- Doris Cassan, Member (virtual)
- Linda Hruska, Member (virtual)
- Trina Reid, Member
- Penny Renken, Councillor

Regrets:

- Faye Craig, Member
- Tim McIntosh, Member

Staff Members Present:

- Mandy Jones, Manager of Community and Economic Development
- Mike Wilson, Community Development Coordinator
- Robyn Mulder, Economic Development Officer
- Karren Wallace, Clerk (arrived at 12:12 p.m., left at 12:39 p.m.)

Guests:

Carol Vair

Calling to Order

Chair McDougall called the meeting to order at 12:05 p.m.

Adoption of Agenda

Moved by Member Reid Seconded by Councillor Renken

THAT the agenda for the November 14, 2024, Wellington North Cultural Roundtable Committee meeting be accepted and passed.

CARRIED

Disclosure of Pecuniary Interest

None

Minutes of Previous Meeting - October 17, 2024

(approved by Council on November 4, 2024)

Moved by Councillor Renken

Seconded by Member Cassan

THAT the Wellington North Cultural Roundtable Committee receive for information the minutes of the October 17, 2024 Committee Meeting.

CARRIED

Historical/Heritage Recognition Discussion

The committee reviewed a report prepared by the Clerk. After a thorough discussion, the consensus of the Committee was that they are not interested in seeking formal designations for buildings - outside of the Lynes Blacksmith Shop. Instead, the Committee is interested in pursuing a Cultural Significance program.

Discussion included reviewing the Cookstown and Orangeville programs. In addition, staff explained the Community Improvement Program (CIP).

ACTION: Manager of Community and Economic Development and Councillor Renken to meet with Kate Rowley from the Museum and Archives to discuss a heritage designation for the Lynes Blacksmith Shop.

Deputation

None

Business Arising

None

Update on Workplan Items

Workplan Item 1: Wellington North Farmers' Market

Holiday Boxes: The Holiday Boxes are available to purchase online until December 1. This year, there are two versions available, "Home for the Holidays" and "Holiday Treats". The cost of each box is \$89.00. Delivery is available for a small fee of \$5.00, while pick-up is free. The boxes will be ready for pick-up or delivered on Friday, December 13.

Farmers' Market Location: For the 2025 season, the Farmers' Market will be moving to a new location at 393 Parkside Dr., the former site of the Mount Forest Lion Roy Grant Pool. This new location offers better visibility from Highway 6 and includes a playground, which will provide entertainment for children while their parents or guardians shop. As this new location also has ample green space, there could be an opportunity to further develop children's programming at the market. A portable washroom will be available for both vendors and the public. More details will be provided as we get closer to the 2025 season.

The committee asked about moving the market to Friday nights. However, staff are recommending that we wait to see how the new location works out before making additional changes. If vendors prefer Friday evenings, this option can be explored further.

Workplan Item 2: Cultural Grants and Donations

Grants and Donations: Staff presented the Cultural Roundtable with two applications from the 2025 Community Grants and Donation Program. These two applications were brought forward for consideration as they align with the mandate of the Cultural Events Funding and Sponsorship program, which is to provide funding for culturally significant initiatives such as the promotion of the arts, live arts, exhibitions, and/or oral storytelling.

In 2025, the budget for the Cultural Events Funding and Sponsorship Program is \$2,000.

The two applications brought forward were:

- Mount Forest and District Arts Council \$375.00 cash request to assist with the delivery of the annual Music Festival in Mount Forest.
- Mount Forest Diwali Celebration \$788.74 waiver of fees to pay for the rental of the Community Hall in Mount Forest in October 2025 for a Diwali event.

The Committee discussed and agreed to grant the full amount requested by the Mount Forest and District Arts Council in 2025, recognizing the event's 34-year history.

The Committee expressed its support for the Mount Forest Diwali Celebration, and has committed to supporting the event financially, however the Committee would like additional time to finalize the dollar amount. The Committee also committed to supporting the event through assistance with marketing.

Moved by: Chair McDougall Seconded by: Councillor Renken

THAT the Wellington North Cultural Roundtable approve the request of \$375.00 to assist the Mount Forest and District Arts Council with the delivery of the annual Music Festival as part of its 2025 Cultural Events Funding and Sponsorship Program.

CARRIED

Workplan Item 3: Cultural Moments

- October 21 Flax Production in Arthur
- November 4 Captain Frederick William Campbell

Upcoming Cultural Moments

- St Andrews Presbyterian Church
- "Toad" Reeves
- Tornadoes in Arthur

Workplan Item 5: Wellington North Culture Days

No update

Workplan Item 6: Minto, Hanover, WN Cultural Roundtable partnership

ON Culture Guide: "The Saugeen Region: Hanover, Minto, Wellington North" website is live. Staff are working with Ontario Culture to finalize the print guide. Once complete, it will showcase the rich stories and diverse experiences our communities offer. This initiative will enhance the promotion of the Saugeen region as a cultural tourism destination, with the added benefit of increasing visitor traffic to neighbouring communities.

Saugeen Culture Bus Tours: The Saugeen Culture Bus Tour was held on Saturday, October 26. The event was sold-out, with 62 participants attending from Hanover, the Town of Minto and the Township of Wellington North. Stops included the Silver Fox Distillery in Arthur and the Mount Forest Museum and Archives; The Barrell House and Grey Wellington Theatre Guild at the Harriston Town Hall in Minto; and the Hanover Civic Theatre and Stone Stories at the historical cemetery in Hanover. Attendees received a bagged lunch from Misty Meadows, snacks, beverages and gifts from local businesses. The weather cooperated and the stops and tours were all very well received. Staff shared the survey results with the committee. All the reviews were positive, and they included some great recommendations for future bus tours. This special event was a part of the Ontario Culture Days experience in the Saugeen and Northern Wellington area, funded by the Tourism Growth Program.

Other Items

Lynes Blacksmith Shop:

Committee members commented that the new roof looks great.

The Wellington North Community Guide 2024-2026 is complete, and has been circulated across Wellington North through Canada Post.

Items for Consideration

Wellington Advertiser Cultural Ads

The committee reviewed the October Cultural advertisement in the Wellington Advertiser.

Upcoming Events

Staff reported that the Mayor's Charity Bonspiel will take place on Thursday, November 21 at the Mount Forest Curling Club. Twelve teams are participating, with the proceeds going to local youth initiatives and organizations.

Staff provided a quick overview of the TechTours: Connecting Seniors Through Technology and Bus Adventures program. This program is funded by the Province of Ontario's Seniors Community Grant. The Township received \$21,700 for the program. Janice Benson has been hired on a six-month contract to facilitate the program, which will include three bus tours and digital literacy classes (to be taught in Harriston, Drayton, Arthur and Mount Forest). The digital literacy classes will consist of eight sessions in each location. The first of the bus tours – a December 1 trip to Harriston to see the Grey Wellington Theatre Guild production of Anne of Green Gables – is sold out. The second bus tour will take place on December 18 – a trip to Drayton to see the MooreBand's Holly Jolly Christmas Show, with a third bus trip planned for the new year. Tickets for the December 18 event can be purchased on Eventbrite.

Roundtable

Member Hruska: Four Corners Quilters Guild is working on the Alzheimer's Quilt Project, over 30 quilts to be delivered to Waterloo Wellington. The Guild has requested that their quilts stay in Wellington North. Thank you to the Cultural Roundtable committee for their financial support.

Member Reid: The accessible outdoor art gallery in Mount Forest will be unveiled at 4:00 PM tonight, with a Ribbon Cutting at 5:00 PM joined by MP John Nater. The gallery is in the alley between Hybrid Hair Detox Spa and Pizza Pizza. Member Reid thanked Chris and Erin Kiers (partners) for their support, and the Mount Forest BIA for lighting the displays, as well as some pop-up shops.

Councillor Renken: The quilts were wonderful that the quilters were working on at the Artisan Showcase on October 12.

Volunteer and Newcomer Luncheon on September 12 was such a welcoming event for our community, a wonderful idea.

Auxiliary to Louise Marshall Hospital Luncheon will take place on Saturday, November 16 at the Mount Forest and District Sports Complex.

Knox Presbyterian Church in Conn once again displaying nativities: Friday, December 6 from 5:00 – 8:00 PM; Saturday, December 7 from 10.00 AM – 4.00 PM; and Sunday, December 8 from 1:00 – 4:00 PM. All invited.

Chair McDougall: "How to Can" workshops - reached out to Grey County Food Advisory. A group in Markdale does these workshops and will get back to Chair McDougall. Elsa Mann does demonstrations.

Staff shared the meaning of Cultural Roundtable Logo:

The Cultural Roundtable Logo was created in early 2015. The Committee worked with Sherry Leibold of DesignCel to create the logo. Sherry no longer has the email correspondence pertaining to the logo, however she provided Staff with an early concept of the logo (see below) that was used to create the current logo:



Based on the conceptual logo, Sherry's interpretation of the colours used in the logo are as follows:

- Brown Agriculture and/or Food
- Green Shopping/Retail
- Purple Arts
- Orange Tours, Tourism or Heritage Locations

Date of next meeting and adjournment

Next Meeting (Holiday Luncheon): Thursday, December 12 at Council Chambers in Kenilworth

Moved by Councillor Renken Seconded by Member Hruska

THAT the Wellington North Cultural Roundtable Committee meeting of November 14, 2024, be adjourned at 2:02 p.m.

CARRIED